



# SPONSORSHIP PACKAGES

FOR AFC, PEACHTREE CITY LAZERS  
AND FAYETTE COUNTY YOUTH SOCCER



***Our club affiliates offer a variety of flexible packages for your company's sponsorship***

Your sponsorship and resulting advertisement will affect 3 soccer organizations affecting over 2000 players and their families. Our select teams (AFC Lightning) play competition traveling from within metropolitan Atlanta and also from throughout the nation. Club player breakdown is 47% elementary school age, 26% middle school age and 26% high school age.

### **TOURNAMENT WEBSITE SPONSOR**

Advertisement and link on tournament web site for one club hosted tournament. Brochures or advertisements also in team bags handed out at tournament check-in (if any).

- We plan 3 tournaments this year. Hundreds of teams coming from 6 different States will have parents and players checking the tournament websites for instructions, schedules and results.
- Thousands of persons will see your advertisement several times leading up to and throughout the tournament weekend.
- 50, expires after each tournament

### **TOURNAMENT T-SHIRT SPONSOR**

Advertisement on the official T-shirt for one club hosted tournament. T-shirt sponsor will also get the same benefits as the tournament Website Sponsor.

- \$200, expires after each tournament

### **CLUB WEBSITE SPONSOR**

Advertisement and link on all club websites.

- The site is regularly viewed by current memberships (over 2000) for club news and instructions. Visiting teams also use the site for field status and directions.
- \$100, expires in one year.

### **CLUB NEWSLETTER SPONSOR**

- Periodic club newsletter will include one sponsor advertisement.
- \$500, expires in one year.

### **BANNER SPONSOR**

Advertisement placed on banner at fields. Banner sponsors also get the same benefits as Club Website Sponsor.

Note: we will provide the banners to ensure consistency.

- Our fields are used many teams practicing 3-4 times per week and playing 1-2 times per week between fall (Aug-Dec) and spring (Feb-Jun) seasons.
- Season competition and tournaments will bring teams from throughout the United States to our fields.
- Hundreds of thousands of visitors will see your banner.
- \$600 per year for banner at one venue (BSC, McCurry or Glenloch)
- \$800 per year for banner at two venues (BSC, McCurry or Glenloch)
- \$1,000 per year for banner at all venues (BSC, McCurry and Glenloch)

### **FIELD SPONSOR (FOUR AVAILABLE)**

Advertisement banner prominently placed at one field for two years. Field Sponsors also get the same benefits as Club Website Sponsor.

- \$2,000 for two years per field

### **CAMP SPONSOR**

Exclusive advertisement on all camp T-shirts and all camp advertisements (at least 8 camps per year). Also get same benefits as full Banner Sponsor.

- \$2,000 per year

### **OFFICIAL GOLF CART COMPANY**

Cart placed at field venues on selected dates. Also get same benefits as full Banner Sponsor.

- \$1,000 per year

### **OFFICIAL CAR DEALER OR RENTAL CAR COMPANY**

Car placed at field venues on selected dates. Also get same benefits as full Banner Sponsor.

- \$2,000 for two years

***Interested? Please let us know.***

If you are interested, please fill out the form below and mail it to

AFC  
Attn: Marketing Director  
PO Box 2403  
Peachtree City, GA 30269

You can also email it to [perry@afclightning.org](mailto:perry@afclightning.org).

If you have any questions,  
contact Perry Gard at [perry@afclightning.org](mailto:perry@afclightning.org)  
or Dan Esmond at [dan@afclightning.org](mailto:dan@afclightning.org).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

Work Number: \_\_\_\_\_

Cell Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Package Interested In: \_\_\_\_\_

***To learn more about the club visit our web site at [www.afclightning.org](http://www.afclightning.org)***

